

- 1 (a) Using Extract A, calculate to 2 decimal places the operating profit margin for Costa for 2014. You are advised to show your working.

(4)

$$\begin{array}{l} \text{operating} \\ \text{profit} \\ \text{margin} \end{array} = \frac{\text{operating profit}}{100} \times \begin{array}{l} \text{changing} \\ \text{profit} \end{array}$$

$$\frac{110}{100} \times 20 = 22\%$$

$$110 + 22 = \boxed{\pounds 132 \text{ million}}$$

$$\pounds 110 \text{ m in 2013} + 20\% \text{ in 2014}$$

$$110 + 20\% = 2014$$

~~$$\frac{110}{100} \times 20 = 22\%$$~~



P 5 2 1 3 9 A 0 5 2 4